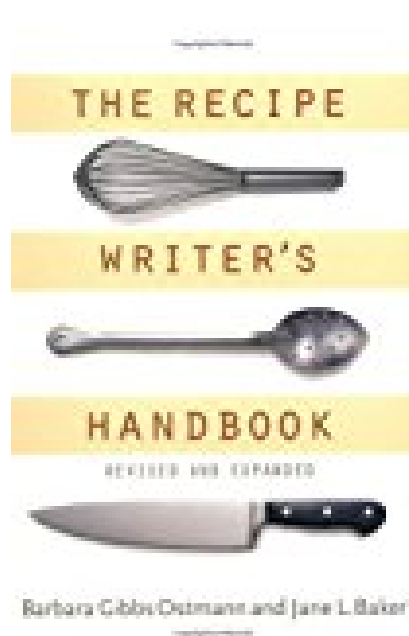


The Recipe Writers Handbook Revised and Updated



BOOK DETAILS

- Author : Barbara Gibbs Ostmann
- Pages : 336 Pages
- Publisher : Houghton Mifflin Harcourt
- Language : English
- ISBN : 0471405450

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BOOK SYNOPSIS

Praise for The Recipe Writers Handbook Revised and Expanded "Barbara Ostmann and Jane Baker are experienced food editors who know their stuff. To achieve success, a recipe must be written with impeccable accuracy and unambiguous clarity. The Recipe Writers Handbook achieves both objectives in full measure."- Irena Chalmers, author and professional food writing lecturer at The Culinary Institute of America "The First Edition of The Recipe Writers Handbook was a terrific resource, and this revised edition is downright indispensable. It is full of answers to questions about recipe style and substance. Ostmann and Baker have cooked up a delicious addition to any serious food writers desk."-Mitchell Davis, Director of Publications, The James Beard Foundation "Writing recipes is a tricky business, and anyone who wants to do so successfully should have this book. The tables, glossaries, and charts alone are worth the price, not to mention the authors generous helpings of good, sound advice."-John Willoughby, coauthor, Thrill of the Grill and How to Cook Meat "The Recipe Writers Handbook is indispensable in the range and depth of information it offers both the novice and seasoned culinary writer. It contains everything you need to know-all beautifully organized and presented in a handy, easy-to-use format. Ostmann and Baker are masters of their trade!"-Paula Lambert, President of the International Association of Culinary Professionals, founder of the Mozzarella Company, and author of The Cheese Lovers Cookbook and Guide First Edition Nominated for Best Food Book, 1999 World Media Food Awards

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